

*Esprit de bee*



**EASKentucky2014**

# July 28 – August 1 EAS Kentucky

## Vendor Information

EAS 2014 is being held at Eastern Kentucky University, Richmond, KY. Vendors will be in the New Science Building. We will have breaks in this building very near the vendor area to insure lots of traffic for you. **This year the vendor area will be open Tuesday-Friday.**

**Booth.** Each single booth includes one 6' table, plus two chairs. The cost for a single booth is \$150 and the cost for a double booth is \$300.

**Meals.** No meals are included in the cost of your booth. Lunch at the ECU cafeteria can be purchased through preregistration. Please see the registration form for the pricing on this and our Special Events for Wednesday, Thursday, and Friday. Both fast food and restaurants are available very near the event, but not within short walking distance.

**Electricity.** There is no charge for electricity. However, we do need to know if you need power; so mark it on your registration form. Bring your own cordage and 2" painter's tape or cord concealer.

**Drapery.** This year there will be no drapery provided for your booth. Please bring your own backdrop and table coverings.

**Shipping to EAS 2014:** If you are shipping items to Eastern Kentucky University, please use the following address:

Attention: EAS Meeting  
Eastern Kentucky University  
521 Lancaster Avenue  
Perkins 202  
Richmond, KY 40465

Shipped items cannot arrive before Friday, July 25. No exceptions. The university has limited storage space.

**KY Sales Tax.** It has become the norm the last several years that as vendors, you have to deal with sales tax. Kentucky is no different. You may be required to pay 6% sales.

**Set Up.** You can start setting up your booth any time Monday morning after 8:00 a.m. The vendor area will open Tuesday morning with the first break, around 10:00 a.m. The vendor room is secure and will be locked at the end of each day.

Upon arrival at EAS you'll need to look for Annie Broyles or Bob Talkiewicz. They will be in charge of the vendor area and will help you locate and get settled into your space.

Booths will be assigned on a first come, first serve basis.

**Take Down.** Friday take down can begin after the afternoon break, around 3:00 p.m. Everyone must be out of the building by 5:00 p.m. If you are shipping items back home, please have them properly labeled, and you'll be given instructions as to where to leave them.



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## SPONSOR A BREAK

Here's what EAS makes available to our attendees.

Short Course	Main Conference
Monday Morning Break Monday Afternoon Break Tuesday Morning Break Tuesday Afternoon Break	Wednesday Morning Break Wednesday Afternoon Break Thursday Morning Break Thursday Afternoon Break Friday Morning Break Friday Afternoon Break
Full Break .....\$500	Full Break .....\$600
Partial Break.....\$250	Partial Break.....\$300

We appreciate the generosity of our vendors and would like to encourage you to sponsor one or more of the above-listed breaks or partial breaks. The Wednesday, Thursday, and Friday breaks will be in the plenary auditorium held in the vendor area, and signs will be prominently displayed identifying the vendor(s) who sponsor the break. Additionally your company's name will be listed in the conference program booklet. We hope you will take this opportunity to get your company's name before our attendees.



WHAT'S IN THE BAG? Here's the perfect way to get your catalog, special offer flyer, or promotional items into the hands of our attendees. Small note pads with your company name phone number and web page are ideal. They do get used, and your name is always right there. An inexpensive pen with your information on it is also a good idea (you'd be really surprised at how many I see toward the end of the week getting used in the workshops). If you're attending the meeting, this is your chance to offer a special—a coupon for 10% off, for instance. This gets people to your table. If you can't attend, a bag stuffer allows you to still have a presence at the conference.

Cost is \$100/item to be stuffed. Send us 600 of each item. Extras will be distributed by EAS Directors at state meetings. **Bag stuffer items need to be received by July 15.**

Please ship your bag stuffer items to:  
 Attention EAS BAG STUFFERS (Be sure to specify BAG STUFFERS)  
 Tammy Horn ECU  
 521 Lancaster Avenue  
 BTC 144  
 Richmond, KY 40475





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## PROGRAM ADVERTISEMENT OPPORTUNITIES

This year our program booklet will be 8½" x 11". Check out the ad sizes, costs and placement opportunities for this year's program booklet.

Your ad will need to be sent to Randy Rosbrook, 859-376-0332, via [Randy.Rosbrook@eku.edu](mailto:Randy.Rosbrook@eku.edu) by **June 1**. Ads can be sent as a 300 dpi TIF or a high resolution, press quality PDF file at the final size. All color ads should be submitted in CMYK.

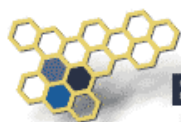
PLACEMENT	DIMENSIONS	COST
Back Cover (Full Color) <i>Sold Out</i>	8½" wide x 11" tall plus bleed	\$400
Inside Front or Back Cover (Full Color) <i>Sold Out</i>	8½" wide x 11" tall plus bleed	\$350
<b>Color</b>		
Full Page Inside	7" wide x 10" tall	\$300
Half Page Horizontal Inside	7" wide x 4.75" tall	\$200
Half Page Vertical Inside	3.25" wide x 10" tall	\$200
Quarter Page Inside	3.25" wide x 4.75" tall	\$150
<b>Black &amp; White</b>		
Full Page Inside	7" wide x 10" tall	\$250
Half Page Horizontal Inside	7" wide x 4.75" tall	\$150
Half Page Vertical Inside	3.25" wide x 10" tall	\$150
Quarter Page Inside	3.25" wide x 4.75" tall	\$100

### Dorms

Dorms are available at Eastern Kentucky University. Prices are \$54/single and \$84/double occupancy and include breakfast. Dorms are air-conditioned.

**Linens, pillows, and towels are not included**—please bring your own.

See your registration form for more information.



**EAS**  
Eastern Apicultural Society