

August 10 – 14, 2015 EAS Ontario



Vendor Information

EAS 2015 is being held at University of Guelph, Guelph, Ontario. Vendors will be in the Peter Clark Hall. We will have breaks in the vendor area to ensure lots of traffic for you. **This year the vendor area will be open Tuesday, Wednesday, and Friday.** On Thursday all vendors are encouraged to join us on the EAS Technical Tour.

Booth. Each 8x10 single booth includes one 6' table, plus two chairs. The cost for a single booth is \$175 and the cost for a double booth is \$350.

Meals. No meals are included in the cost of your booth. Lunch can be pre-purchased and will be served either in the vendor area or in the hallway outside the vendor exhibit. Please see the registration form for the pricing on this and our Special Events for Wednesday, Thursday, and Friday. Both fast food and restaurants are available nearby.

Accommodations. Dorm rooms are available by clicking the link on www.easternapiculture.org or contacting the university directly 519-824-4120.

Electricity. There is no charge for electricity. However, we do need to know if you need power; so mark it on your registration form. Bring your own cordage and 2" painter's tape or cord concealer.

Drapery. Included!

Shipping to EAS 2015: If you are shipping items to the University of Guelph, please use the following address:

EAS Beekeepers Conference
University of Guelph
50 Stone Rd. E.
University Center –Peter Clark Hall
Guelph, ON Canada
N1G 2W1

Shipped items cannot arrive before Monday, August 10th. No exceptions. The university has limited storage space.

Set Up: You can start setting up your booth any time Monday morning after 8:00 a.m. The vendor area will open Tuesday morning with the first break, around 10:00 a.m. The vendor room is secure and will be locked at the end of each day.

Upon arrival at EAS you'll need to look for Liz Corbett or Bob Talkiewicz. They will be in charge of the vendor area and will help you locate and get settled into your space.

Booths will be assigned on a first registered, first served basis.

Take Down. Friday take down can begin after the afternoon break, around 3:00 p.m. Everyone must be out of the building by 5:00 p.m. If you are shipping items back home, please have the packages properly labeled, and you'll be given instructions as to where to leave them.

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SPONSOR A BREAK

Here's what EAS makes available to our attendees.

Short Course	Main Conference
Monday Morning Break Monday Afternoon Break Tuesday Morning Break Tuesday Afternoon Break	Wednesday Morning Break Wednesday Afternoon Break Friday Morning Break Friday Afternoon Break
Full Break\$500 Partial Break.....\$250	Full Break\$600 Partial Break.....\$300

We appreciate the generosity of our vendors and would like to encourage you to sponsor one or more of the above-listed breaks or partial breaks. The breaks will be held in the vendor area, and signs will be prominently displayed identifying the vendor(s) who sponsor the break. Additionally your company's name will be listed in the conference program booklet. We hope you will take this opportunity to get your company's name before our attendees.

WHAT'S IN THE BAG? Here's the perfect way to get your catalog, special offer flyer, or promotional items into the hands of our attendees. Small note pads with your company name phone number and web page are ideal. They do get used, and your name is always right there. An inexpensive pen with your information on it is also a good idea (you'd be really surprised at how many I see toward the end of the week getting used in the workshops). If you're attending the meeting, this is your chance to offer a special—a coupon for 10% off, for instance. This gets people to your table. If you can't attend, a bag stuffer allows you to still have a presence at the conference.

Cost is \$100/item to be stuffed. Send us 700 of each item. Extras will be distributed by EAS Directors at state meetings. **Bag stuffer items need to be received by August 1.**

Please ship your bag stuffer items to:

Attention EAS BAG STUFFERS (Be sure to specify BAG STUFFERS)
c/o Doug McRory
187 Down Ave
Guelph, ON N1G 5J9
Canada

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EAS Journal and EAS 2015 Program Booklet Advertisement Opportunities

The EAS quarterly journals and program booklet are 8½" x 11". Below are the ad sizes, costs, and placement opportunities.

New this year, purchase a full package of four EAS Journal ads and receive a fifth ad of the same size free.

Package includes:

- An ad in four EAS Journal Issues
- An ad in the EAS 2015 Conference Program Booklet,
University of Guelph, Ontario, August 2015

Send ad to Penelope Malish, (610) 660-9044, via penelope@malishpagonis.com. Ads can be sent as a 300 dpi TIF or a high resolution, press quality PDF file at the final size. All ads are color and should be submitted in CMYK. Email questions to Journal@easternapiculture.org

PLACEMENT	DIMENSIONS	Single Journal Issue or EAS 2015 Program Booklet	Four Journal Issues plus EAS 2015 Program Booklet
Full Page	7" wide x 10" tall	\$300	\$1,200
Half Page Horizontal	7" wide x 4.75" tall	\$200	\$800
Half Page Vertical Inside	3.25" wide x 10" tall	\$200	\$800
Quarter Page Inside	3.25" wide x 4.75" tall	\$150	\$560
Eighth Page Inside	3.25" wide x 2.37" tall	\$75	\$300
Upgrade a Full Page Ad to an Inside Front or Back Page Cover Ad. (Call for availability.)	8.5" wide x 11" tall plus bleed	Add \$50	
Classified Ads			
Classified Ads: \$0.30/word with a \$14 minimum.			



EAS 2015 Ontario Vendor Form

August 10-14, 2015
University of Guelph

ATTENTION: You may register on-line with a credit card at www.easternapiculture.org.

If you are registering by mail, WE MUST RECEIVE YOUR FORM BEFORE JULY 20, 2015. After that date, You may still register on-line or during the conference. However a \$25 administration fee will be charged and dorm rooms, meals, and special events may not be available after that date.

Vist www.easternapiculture.org for up-to-date vendor options.

PLEASE NOTE ALL FEES ARE IN US FUNDS.

The deadline for ads (and for your company name to be included in the Program Booklet) is June 22.

The vendor area will be open for business Tuesday, Wednesday and Friday. (You can setup on Monday.) *The EAS ON Team is working to bring the EAS membership traffic through the vendor area whenever possible.*

First Name(s) _____ Last Name _____ Company _____
 Address _____ City _____ State/Prov _____ Zip/Post Code _____ Country _____
 Phone _____ E-mail _____ @ _____

EMERGENCY CONTACT

1. Contact Person: _____ Phone: _____

VENDOR SPACE OPTIONS

2. Vendor Booth Space (maximum of two 6' tables) Total # of tables _____ x \$175 = \$ _____
 Electricity is requested. (EAS will provide you electricity if possible.)

VENDOR SPONSORSHIPS & ADS

3. I want items in the EAS 2015 registration bag (\$100/item). Total # of items _____ x \$100 = \$ _____

4. I want to sponsor an EAS 2015 refreshment break(s).

Short Course Breaks	Conference Breaks	
_____ \$250 Partial Break	_____ \$300 Partial Break	
_____ \$500 Full Break	_____ \$600 Full Break	Total Break Sponsorships \$ _____

5-9. I want to place ad(s) in the EAS 2015 Program Guide. **Deadline is June 22.** (See Vendor Information for size specifications.)

Color	
Placement	Cost
__ Back Cover	\$400
__ Inside Front or Back Cover	\$350
__ Full Page Inside Ads	\$300
__ Half Page Inside Ads	\$200
__ Quarter Page Inside Ads	\$150

BREAKFAST & LUNCH

Total Ads \$ _____

10. LUNCHES (Please specify days for lunch.) Thursday lunch is included in EAS Technical Tour.

Name _____ Mon Tues Wed Fri
 Name _____ Mon Tues Wed Fri
 Total # of lunches _____ X \$12 = \$ _____

11. I/we will attend the Lifetime Member Luncheon Friday, Aug 14. (Please purchase lunch or bring bagged lunch.)

12. **TECH TOUR ONLY** Thursday – Lunch included. Same rate for adults and students.
 # of people _____ X \$100 = \$ _____

Name(s) _____

Page 1 Subtotal (Sum up the values in the lines above.) \$ _____

DORM ROOMS

Please click the link on www.easternapiculture.org (2015 Housing webpage) or contact University of Guelph directly for room reservations. 519-824-4120.

SPECIAL EVENTS

*Children under 18 must be accompanied by an adult at Special Events.
Reserve these events early, as tickets are sold on a first requested basis. Many of the events have maximum capacities.
Take advantage of these great opportunities to socialize with many of the speakers and fellow beekeepers.*

MONDAY NIGHT - PROPOLIS ETC. Tour of Guelph store. – Free Event. # of people _____

WEDNESDAY NIGHT - International researchers discuss Ontario's Pollinator Health Plan. Free. # of people _____

THURSDAY NIGHT - BBQ and Queen Auction at Bee Farm (limited to first 350 signed up). Free. # of people _____
You must be registered for the conference or signed up for the Thursday Tech Tour to be eligible for the free Thursday night BBQ.

13. FRIDAY NIGHT ANNUAL BANQUET

Indicate # of each entrée: Locally themed chicken dinner _____ (Vegetarian dinner) _____ # of people X \$45 = \$ _____

CHARITABLE DONATIONS (EAS is a 501(c)(3) nonprofit organization.)

14. Donation to Honey Bee Research Fund (help us help honey bees). \$ _____

15. Donation to Speaker & Education Fund (help us help beekeepers). \$ _____

16. Be an EAS 2015 Sponsor (Place a comment in the EAS 2015 Program).

Please limit each message to 50 characters

Queen Level Sponsor \$50 \$ _____

Worker Level Sponsor \$25 \$ _____

Message _____

Page 2 Subtotal (Sum up the values in the lines above) \$ _____

Page 1 Subtotal \$ _____

GRAND TOTAL (Sum of Page 1 & 2 Subtotals) \$ _____

Please list any suggestions or restrictions that we should know about to insure that you have an enjoyable experience at EAS 2015. **Be sure to include any special requirements for dorm accommodations.** (All meals and special events already have vegetarian options on the buffet or as an entrée selection.)

Mail this form with check, made payable to EAS 2015, or credit card information to:
EAS 2015 Vendor Registration, Bob Talkiewicz, 6 Dunbar Rd,
Windsor, NY 13865

Name on Card _____

Master Card or VISA # _____

Expiration Date ____/____ 3-digit code on back of card _____

Signature _____

You may register on-line with a credit card at www.easternapiculture.org.
Registration questions? Email vendor_mgr@easternapiculture.org or
call Bob, 607-427-2420, or Liz, +1 613-398-8422.



EAS 2015

US Vendors – Bringing Your Goods Across the Canadian Border

Many prospective vendors are wondering about the Canadian customs requirements for bringing goods into Canada for sale at the Eastern Apicultural Society conference 2015 in Guelph, Ontario, Canada. Please note that, with the help of a licensed Customs Broker, Mendelsohn Commerce, we intend to make sure that entry into Canada is as easy and expeditious as possible. As an exhibitor/vendor, you will receive an official Letter of Recognition through the International Events and Convention Services Program (IECSP) which will expedite customs clearance. This letter will be provided to each registered exhibitor who plans to bring goods across the border.

Mendelsohn Commerce will work with each exhibitor to create the proper customs documentation to bring your goods to EAS. A broker will also be on site during the conference to help with documentation for any goods that need to be taken back to the US after the event. There will be a cost to the exhibitor for this service and the cost depends on the dollar value of goods being transported to EAS.

Please feel free to contact Heather James at Mendelsohn Commerce; hjames@mend.com, 416-585-8227 for questions regarding the associated fees. She can provide information regarding the approximate fees you may have to pay and expertly answer any customs questions you may have. You can also contact Liz Corbett, ebcorbett30@gmail.com for general inquiries.

Having a professional Customs Broker on our side will help smooth the customs process and provide peace-of-mind for both the vendors and the organizers. We hope to see many familiar faces in August. Welcome to Ontario!

Liz Corbett and Bob Talkiewicz
Vendor Coordinators

Member - International Exhibition Logistics Association



Canada Border Services Agency
International Events and Convention Services Program
Trade Operations Division
1980 Matheson Boulevard East
Mississauga, Ontario
L5A 3A4

March 16, 2015

Eastern Apicultural Society (EAS)
2011 Shearer Road
Lansdale, Pennsylvania
19446
USA

File#**SOR_2015_07350**
Border to Show Off-Site Granted

Attention: Ms. Elizabeth Corbett, Vendor/Exhibitor Coordinator

Dear Ms. Corbett,

In response to your correspondence, the Canada Border Services Agency (CBSA) - International Events and Convention Services Program (IECSP) officially recognizes the following event:

Eastern Apicultural Annual Conference 2015

August 10th-14th, 2015

Peter Clark Hall, University of Guelph
Guelph, Ontario

The provisions of Tariff Item 9993.00.00.00 has been extended to you.

It should be noted that, exhibitors may import goods (i.e. brochures, demo materials, equipment, etc.) temporarily as outlined in the provisions of tariff classification 9993.00.00.00 duty free, on the condition that the goods will be exported from Canada upon the completion of the event.

The provisions of Tariff Item 9830.00.00.00 (Foreign Organization Remission Order) has also been extended to you; please contact the Canada Revenue Agency (CRA) to request a ruling or opinion as to whether or not the temporarily imported goods are also non-taxable for the purposes of the Goods and Services Tax/Harmonized Sales Tax (GST/HST) at 1-613-952-8810 or visit www.cra-arc.gc.ca/tx/nnrdsnts/menu-eng.html. Furthermore, your event must not be open to the Canadian public at large. Giveaways should not exceed twenty-five dollars (\$25.00) Canadian per item. At the conclusion of your event, all remaining goods must be exported from Canada or be duty and tax paid.

Under certain circumstances, the CBSA will require a security deposit on goods temporarily imported to Canada. These goods are normally documented on the Temporary Admission Permit (Form E29B).

At the time of exportation, goods granted temporary admission on a Form E29B or Carnet must be presented along with importer's/owner's copies of the appropriate documentation to CBSA for verification and certification. This presentation may occur at a CBSA office inland or at the port of export, depending on the circumstances involved and is necessary for you to receive a refund of any securities posted. Please note that the refund is not immediate.

We are pleased to inform you that the Border to Show off-site service, as outlined in the CBSA Departmental memorandum D8-1-2, (<http://www.cbsa-asfc.gc.ca/publications/dm-md/d8/d8-1-2-eng.pdf>) has been granted for this event.

It has been noted that you have designated **Mendelssohn Event Logistics** as the official customs broker to effect customs clearance of goods destined for your event.

CBSA requires everyone seeking admission into Canada to properly declare themselves to CBSA by providing accurate identification. CBSA will accept a valid passport as proof of citizenship.

Persons who have been convicted of any criminal offences may be inadmissible to Canada. For more information please visit: <http://www.cic.gc.ca/english/information/inadmissibility/index.asp>.

If you have attendees from visa-requiring countries (<http://www.cic.gc.ca/english/visit/visas.asp>), please contact the Special Events Unit of Citizenship and Immigration Canada (CIC) at special.events@cic.gc.ca with the specifics of your event. They will assess the visa requirements of your event.

Foreign nationals may engage in exhibiting, selling or displaying goods without a work permit provided they are not selling to the general public. Direct sales to the general public require a work permit. For more information please visit: <http://www.cic.gc.ca/english/work/index.asp>.

To facilitate border procedures it is recommended that any foreign national destined for your event be provided with a copy of this letter for presentation to the Border Services Officer upon their arrival to Canada.

In conjunction with the presentation of this Recognition Letter, an itemized list of goods including a description, country of origin, quantity and value is required for presentation to CBSA. If your event materials will be imported by a commercial carrier or courier service, a copy of this letter should also be attached to any shipping documents.

Please do not hesitate to contact the undersigned if you have any questions or require additional information.

Sincerely,



Mau'veen Dayrell-Johnson
Regional Coordinator
International Events and Convention Services Program
Tel: 905-803-5261
Fax: 905-803-5353
Email: mauveen.dayrell-johnson@cbsa-asfc.gc.ca

cc: Mendelssohn Event Logistics, attention: Maria Bava

The information you provide in this document is collected under the authority of Section 107(9) of the Customs Act for the purpose of the facilitation of border coordination services for organizers of international events being held in Canada. The information may be disclosed to Other Government departments and/or Agencies (e.g. Citizenship and Immigration Canada) for the purposes of providing assistance with admissibility requirements. Individuals have the right of access to, the protection and correction of their personal information under the Privacy Act – Section 12. The information collected is described under the International Events Personal Information Bank CBSA PPU 040 which is detailed at www.cbsa.gc.ca/agency-agence/reports-rapports/pia-efvp/atip-airpr/infosource-eng.html