



Eastern Apiculture Society

VENDOR INFORMATION FORM

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Stockton University, Galloway Township New Jersey – July 25th – 29th, 2016

EAS 2016 is being held at Stockton University, Galloway, NJ. We expect record attendance, even more than Burlington, VT or West Chester, PA. The layout of the university is unique, to our benefit. The classrooms are in ‘wings’ that connect to the ‘spine’. Booth space will be located in the C to D Wing Galley that is part of the ‘spine,’ and the attached CD Atrium. We will have breaks in the vendor area to insure lots of traffic for you. **This year the vendor area will be open Tuesday through Friday.**

Booth space. Each single 8 ft x 10 ft booth includes one 6’ table, plus two chairs. The cost for a single booth is \$175 and the cost for a double booth is \$350.

Meals. No meals are included in the cost of your booth. Lunch can be pre-purchased and will be served in the vendor area. Please see the registration form for the pricing on this and our evening Special Events.

Accommodations. Dorm rooms are available. See Vendor Registration Form.

Electricity and Drapery. There is no charge for either. However, we do need to know if you need electricity; so mark it on your registration form. Bring your own cordage and 2” painter’s tape or cord concealer.

Shipping to EAS 2016: If you are shipping items to Stockton University, please use the following address:

Event Services – Lindsay McGrath
Stockton University
101 Vera King Farris Drive
Galloway, NJ, 08205

Items must arrive the week of July 18—on or prior to Thursday, July 21. (Stockton University is closed Friday-Sunday and items that arrive during that time are not delivered that day, but redelivered later the following week and may not be available for the start of the Vendor Exhibition)

Set Up: You can start setting up your booth any time Monday morning after 8:00 a.m. The vendor area will open Tuesday morning with the first break, around 10:00 a.m. The vendor area is secure and will be locked at the end of each day.

Upon arrival at EAS you’ll need to look for Bob Talkiewicz. He will be in charge of the vendor area and will help you locate and get settled into your space. Last minute details will be emailed 2 weeks before.

Booths will be assigned on a first come, first served basis.

Take Down Friday: This year we can stay later to catch the last minute shoppers! Be out by 5:00 p.m.

If you are shipping items back home, please have the packages properly labeled.

You will be given instructions where to leave them.



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SPONSOR A BREAK

Here’s what EAS makes available to our attendees.

| Short Course | Main Conference |
|--|--|
| Monday Morning Break Monday Afternoon Break Tuesday Morning Break Tuesday Afternoon Break | Wednesday Morning Break Wednesday Afternoon Break Friday Morning Break Friday Afternoon Break |
| Full Break\$500 | Full Break\$600 |
| Partial Break.....\$250 | Partial Break.....\$300 |

We appreciate the generosity of our vendors and would like to encourage you to sponsor one or more of the above-listed breaks or partial breaks. The breaks will be in the held in the vendor area, and signs will be prominently displayed identifying the vendor(s) who sponsor the break. Additionally your company’s name will be listed in the conference program booklet. We hope you will take this opportunity to get your company’s name before our attendees.



WHAT’S IN THE BAG? Here’s the perfect way to get your catalog, special offer flyer, or promotional items into the hands of our attendees. Small note pads with your company name phone number and web page are ideal. They do get used, and your name is always right there. An inexpensive pen with your information on it is also a good idea (you’d be really surprised at how many I see toward the end of the week getting used in the workshops). If you’re attending the meeting, this is your chance to offer a special—a coupon for 10% off, for instance. This gets people to your table. If you can’t attend, a bag stuffer allows you to still have a presence at the conference.

Cost is \$100/item to be stuffed. Send us 800 of each item. Extras will be distributed by EAS Directors at state meetings. **Bag stuffer items need to be received by July 1.**

Please ship your bag stuffer items to:

Attention: EAS BAG STUFFERS (Be sure to specify BAG STUFFERS)
Jeff Burd
11 Farm Rd
Ewing, NJ 08638



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EAS Journal and EAS 2016 Program Booklet Advertisement Opportunities

The EAS quarterly journals and program booklet are 8½” x 11”. Below are the ad sizes, costs, and placement opportunities. **Ad deadline is July 1.**

This year, purchase a full package of four EAS Journal ads and receive a fifth ad of the same size free.

Package includes:

- An ad in four EAS Journal Issues
- An ad in the EAS 2016 Conference Program Booklet,
Stockton University, July 2016

Send ad to [Linda Allen-Miser, lam6@cornell.edu](mailto:lam6@cornell.edu), c 607-227-4449. Ads can be sent as a 300 dpi TIF or a high resolution, press quality PDF file at the final size. All ads are color and should be submitted in CMYK. Email questions to Journal@easternapiculture.org

| PLACEMENT | DIMENSIONS | Single Journal Issue or EAS 2016 Program Booklet | Four Journal Issues plus EAS 2016 Program Booklet |
|--|------------------------------------|---|--|
| Full Page | 7” wide x 10” tall | \$300 | \$1,200 |
| Half Page Horizontal | 7” wide x 4.75” tall | \$200 | \$800 |
| Half Page Vertical Inside | 3.25” wide x 10” tall | \$200 | \$800 |
| Quarter Page Inside | 3.25” wide x 4.75” tall | \$140 | \$560 |
| Eighth Page Inside | 3.25” wide x 2.37” tall | \$75 | \$300 |
| Upgrade a Full Page Ad to an Inside Front or Back Page Cover Ad. (Call for availability.) | 8.5” wide x 11” tall plus bleed | Add \$50 | |
| Classified Ads | | | |
| Classified Ads: \$0.30/word with a \$14 minimum. | | | |

Online registration saves time at www.easternapiculture.org
 Follow the menus *Conferences -> EAS 2016 -> 2016 Vendor Registration*. A paper Vendor registration form is on the following pages, which can be mailed in.



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Vendor Registration Form

The vendor area will be open for business Tuesday, through Friday. (Setup on Monday.) *The EAS Team NJ is working to bring the EAS membership traffic through the vendor area as much as possible.*

First Name(s) _____ Last Name _____ Company _____
 Address _____ City _____ State/Prov _____ Zip/Post Code _____
 Phone _____ E-mail _____

Vendor Booth Space 8 x 10 (maximum of two 6' tables)

Total # of booths __x \$175 = \$ _____
 2 booths for \$350

Electricity is requested. (EAS will provide you electricity if possible.)

VENDOR SPONSORSHIPS & ADS

I want items in the EAS 2016 registration bag (\$100/item).

Total # of items _____ x \$100 = \$ _____

I want to sponsor an EAS 2016 refreshment break(s).

| | |
|--------------------------|--------------------------|
| Short Course Breaks | Conference Breaks |
| ____ \$250 Partial Break | ____ \$300 Partial Break |
| ____ \$500 Full Break | ____ \$600 Full Break |

Total Break Sponsorships \$ _____

5-9. I want to place ad(s) in the EAS 2016 Program Guide. **Ad deadline is July 1.** (See Vendor Information for size specifications.)

| Color advertisement | |
|-------------------------------|-------|
| Ad Placement | Cost |
| __ Back Cover | \$400 |
| __ Inside Front or Back Cover | \$350 |
| __ Full Page Inside Ads | \$300 |
| __ Half Page Inside Ads | \$200 |
| __ Quarter Page Inside Ads | \$150 |

Total Ads \$ _____

LUNCH RESERVATIONS

SINGLE DAY FEE (Please specify days) Mon Tues Wed Thu Fri

Cost per day - \$10.00

| | |
|-------------------------------|----|
| Multiply No. of days X \$10 → | \$ |
|-------------------------------|----|

Note if you are taking the Thursday Bus tour to Harvey's, you must select the Thursday Lunch or you will be very hungry on the bus.

Page 4 Subtotal (Sum up the values in the lines above) \$

| | |
|--|----|
| | \$ |
|--|----|



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DORM ROOM RESERVATIONS – Rooms are air-conditioned. PRICE INCLUDES BREAKFAST. There are no linens, so bring your own sheets towels and pillow. The beds are single and 80” long. Please refer to easternapiculture.org/conferences/eas-2016/2016-housing.html for further information and diagrams of the rooms.

| | | |
|--|--------------------------------|----|
| SINGLE OCCUPANCY: (Specify days) <input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tues <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri Cost - \$60.00/day | Multiply No. of days X \$60 | \$ |
| DOUBLE OCCUPANCY: (Specify days) <input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tues <input type="checkbox"/> Wed <input type="checkbox"/> Thu <input type="checkbox"/> Fri Cost - \$100.00/day | Multiply No. of days X \$100 | \$ |
| Linens, pillow and blanket (limited) for the week for people flying in only \$15 for week | \$15 | \$ |
| *If you chose a DOUBLE OCCUPANCY please list the name of your roommate. If you are sharing a room with someone who is registering separately, one of you will need to pay the \$100. We need the name of the other person so correct room assignments can be made. | Double Occupancy Roommate Name | |

SPECIAL EVENTS

Children under 18 must be accompanied by an adult at Special Events. Reserve these events early, as tickets are sold on a first requested basis. Many of the events have maximum capacities. Take advantage of these great opportunities to socialize with many of the speakers and fellow beekeepers.

MONDAY EVENING

| | | |
|---|---------------------------------|----|
| ON CAMPUS DINNER (reservations required) | Number of people _____ X \$15 → | \$ |
|---|---------------------------------|----|

TUESDAY EVENING (Choose only one Tue. Event)

| | | |
|---|---------------------------------|----|
| ON CAMPUS DINNER (reservations required) | Number of people _____ X \$15 → | \$ |
|---|---------------------------------|----|

WEDNESDAY EVENING Choose only one wed event

| | | |
|--|--------------------------------|----|
| BUS TRIP TO ZOO & COOKOUT (4:30 – 8:30) (Limited to first 150 people) Includes private tour of the zoo | Number of people ____ X \$25 → | \$ |
|--|--------------------------------|----|

OR

| | | |
|--|---------------------------------|----|
| BBQ AT LAKE FRED ON CAMPUS (~6:00pm) (reservations required) | Number of people _____ X \$25 → | \$ |
|--|---------------------------------|----|

THURSDAY

| | | |
|--|---------------------------------|----|
| BUS TRIP to Harvey’s (leaves 9:30 a.m. returns by 3:30 p.m.) (Limited to first 90 people.) You will need to select the Thursday Lunch for the bus trip | Number of people _____ X \$20 → | \$ |
|--|---------------------------------|----|

| | | |
|--|---|----|
| THURSDAY NIGHT SOCIAL AND AUCTION | Eggplant Parm (vegetarian) # of people _____ X \$30 → | \$ |
| | Seafood Scampi # of people _____ X \$30 → | \$ |

Page 5 Subtotal (Sum up the values in the lines above) \$



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| | | | | |
|------------------------------------|-----------------------|--------------------------|---|----|
| FRIDAY NIGHT ANNUAL BANQUET | Vegetable Napoleon | # of people _____ X \$50 | ➔ | \$ |
| | Mediterranean Chicken | # of people _____ X \$50 | ➔ | \$ |
| | Beef Tenderloin | # of people _____ X \$50 | | |

CHARITABLE DONATIONS

| | | | |
|--|---------------------------|---|----|
| Be an EAS Conference Sponsor (Place a comment in the EAS Program) <i>EAS is a 501(c)(3) nonprofit organization.</i> | Queen Level Sponsor \$50 | ➔ | \$ |
| | Worker Level Sponsor \$25 | ➔ | \$ |

Message for EAS Program >

| | |
|---|----|
| Page 6 Subtotal (Sum up the values in the lines above) | \$ |
|---|----|

PAYMENT

Payment is available by check or credit card.

Credit card information can be provided on this form or by online registration at www.easternapiculture.org.

PAYMENT TOTALS

| | |
|---|----|
| PAGE 4 SUBTOTAL (Copied over from page 4) ▶ | \$ |
| PAGE 5 SUBTOTAL (Copied over from page 5) ▶ | \$ |
| PAGE 6 SUBTOTAL (Copied over from page 6) ▶ | \$ |
| GRAND TOTAL (Sum of Page 4, 5 and 6 Subtotals) | \$ |

Please list any suggestions or restrictions that we should know about, to ensure an enjoyable experience at EAS 2016:

| | |
|--|--|
| | |
| | |
| | |

Registration questions? – E-Mail vendor_mgr@easternapiculture.org call Bob Talkiewicz at 607-427-2420



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CREDIT CARD PAYMENT OPTION

If paying by Credit Card – Complete the Information Below

| | | | |
|--|--|---|---|
| Credit Card Information Contact | Full Name as it appears on Credit Card | <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa | Security (3 digit) code on back of card |
| | Credit Card Number | Expiration Date (MM/YY) | |
| | Signature | | |

CHECK PAYMENT OPTION

If paying by Check – Follow the instructions Below

| | | |
|----------------------|---|---|
| Check Payment | Mail this registration form along with a check made payable to EAS to the following address: | |
| | Payment Address: | EAS Registration C/O Bob Talkiewicz 106 Arthur Ave, Endicott, NY 13760 |