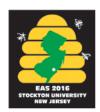
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Eastern Apiculture Society VENDOR INFORMATION FORM

Stockton University, Galloway Township New Jersey – July 25th – 29th, 2016

EAS 2016 is being held at Stockton University, Galloway, NJ. We expect record attendance, even more than Burlington, VT or West Chester, PA. The layout of the university is unique, to our benefit. The classrooms are in 'wings' that connect to the 'spine'. Booth space will be located in the C to D Wing Galley that is part of the 'spine,' and the attached CD Atrium. We will have breaks in the vendor area to insure lots of traffic for you. This year the vendor area will be open Tuesday through Friday.

Booth space. Each single 8 ft x 10 ft booth includes one 6' table, plus two chairs. The cost for a single booth is \$175 and the cost for a double booth is \$350.

Meals. No meals are included in the cost of your booth. Lunch can be pre-purchased and will be served in the vendor area. Please see the registration form for the pricing on this and our evening Special Events.

Accommodations. Dorm rooms are available. See Vendor Registration Form.

Electricity and Drapery. There is no charge for either. However, we do need to know if you need electricity; so mark it on your registration form. Bring your own cordage and 2" painter's tape or cord concealer.

Shipping to EAS 2016: If you are shipping items to Stockton University, please use the following address:

Event Services – Lindsay McGrath Stockton University 101 Vera King Farris Drive Galloway, NJ, 08205

Items must arrive the week of July 18—on or prior to Thursday, July 21. (Stockton University is closed Friday-Sunday and items that arrive during that time are not delivered that day, but redelivered later the following week and may not be available for the start of the Vendor Exhibition)

Set Up: You can start setting up your booth any time Monday morning after 8:00 a.m. The vendor area will open Tuesday morning with the first break, around 10:00 a.m. The vendor area is secure and will be locked at the end of each day.

Upon arrival at EAS you'll need to look for Bob Talkiewicz. He will be in charge of the vendor area and will help you locate and get settled into your space. Last minute details will emailed 2 weeks before.

Booths will be assigned on a first come, first served basis.

Take Down Friday: This year we can stay later to catch the last minute shoppers! Be out by 5:00 p.m.

If you are shipping items back home, please have the packages properly labeled.

You will be given instructions where to leave them.



Stockton University, Galloway Township New Jersey – July 25th – 29th, 2016

SPONSOR A BREAK

Here's what EAS makes available to our attendees.

Short Course	Main Conference		
Monday Morning Break Monday Afternoon Break Tuesday Morning Break Tuesday Afternoon Break	Wednesday Morning Break Wednesday Afternoon Break Friday Morning Break Friday Afternoon Break		
Full Break\$500	Full Break\$600		
Partial Break\$250	Partial Break\$300		

We appreciate the generosity of our vendors and would like to encourage you to sponsor one or more of the above-listed breaks or partial breaks. The breaks will be in the held in the vendor area, and signs will be prominently displayed identifying the vendor(s) who sponsor the break. Additionally your company's name will be listed in the conference program booklet. We hope you will take this opportunity to get your company's name before our attendees.

WHAT'S IN THE BAG? Here's the perfect way to get your catalog, special offer flyer, or promotional items into the hands of our attendees. Small note pads with your company name phone number and web page are ideal. They do get used, and your name is always right there. An inexpensive pen with your information on it is also a good idea (you'd be really surprised at how many I see toward the end of the week getting used in the workshops). If you're attending the meeting, this is your chance to offer a special—a coupon for 10% off, for instance. This gets people to your table. If you can't attend, a bag stuffer allows you to still have a presence at the conference.

Cost is \$100/item to be stuffed. Send us 800 of each item. Extras will be distributed by EAS Directors at state meetings. **Bag stuffer items need to be received by July 1**.

Please ship your bag stuffer items to:

Attention: EAS BAG STUFFERS (Be sure to specify BAG STUFFERS)

Jeff Burd 11 Farm Rd Ewing, NJ 08638





Stockton University, Galloway Township New Jersey – July 25th – 29th, 2016

EAS Journal and EAS 2016 Program Booklet Advertisement Opportunities

The EAS quarterly journals and program booklet are 8½" x 11". Below are the ad sizes, costs, and placement opportunities. Ad deadline is July 1.

This year, purchase a full package of four EAS Journal ads and receive a fifth ad of the same size free.

Package includes:

An ad in four EAS Journal Issues
An ad in the EAS 2016 Conference Program Booklet,
Stockton University, July 2016

Send ad to Linda Allen-Miser, <u>lam6@cornell.edu</u>, c 607-227-4449. Ads can be sent as a 300 dpi TIF or a high resolution, press quality PDF file at the final size. All ads are color and should be submitted in CMYK. Email questions to <u>Journal@easternapiculture.org</u>

PLACEMENT	DIMENSIONS	Single Journal Issue or EAS 2016 Program Booklet	plus		
Full Page	7" wide x 10" tall	\$300	\$1,200		
Half Page Horizontal	7" wide x 4.75" tall	\$200	\$800		
Half Page Vertical Inside	3.25" wide x 10" tall	\$200	\$800		
Quarter Page Inside	3.25" wide x 4.75" tall	\$140	\$560		
Eighth Page Inside	3.25" wide x 2.37" tall	\$75	\$300		
Upgrade a Full Page Ad to an Inside Front or Back Page Cover Ad. (Call for availability.)	8.5" wide x 11" tall plus bleed	Add \$50			
Classified Ads					
Classified Ads: \$0.30/word with a \$14 minimum.					

Online registration saves time at www.easternapiculture.org

Follow the menus *Conferences -> EAS 2016 -> 2016 Vendor Registration*. A paper Vendor registration form is on the following pages, which can be mailed in.





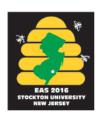
Stockton University, Galloway Township New Jersey – July 25th – 29th, 2016

Vendor Registration Form

First Name(s)Last	Name	Company	
Address	City	State/Prov	Zip/Post Cod
Phone	E-mail		
endor Booth Space 8 x 10	(maximum of two 6' tables)	Total #	of boothsx \$175 :
<u>-</u>	Electricity is requested. (EAS will provide you electricity if possible.)		hs for \$350
VENDOR SPONSORSHIPS & ADS			
I want items in the EAS 2016 registra	tion bag (\$100/item).	Total # of items	x \$100 = \$
I want to sponsor an EAS 2016 refres	hment break(s).		
Short Course Breaks \$250 Partial Break	Conference Breaks \$300 Partial Break		
\$500 Full Break	\$600 Full Break		
5-9. I want to place ad(s) in the EAS 2016	Program Guide. Ad deadline is July		reak Sponsorships \$
5-9. I want to place ad(s) in the EAS 2016 Color advertisement Ad Placement	Program Guide. Ad deadline is July Cost		
5-9. I want to place ad(s) in the EAS 2016 Color advertisement			
5-9. I want to place ad(s) in the EAS 2016 Color advertisement Ad Placement	Cost		
5-9. I want to place ad(s) in the EAS 2016 Color advertisement Ad Placement Back Cover	Cost \$400		
5-9. I want to place ad(s) in the EAS 2016 Color advertisement Ad Placement Back Cover Inside Front or Back Cover	Cost \$400 \$350		
5-9. I want to place ad(s) in the EAS 2016 Color advertisement Ad Placement Back Cover Inside Front or Back Cover Full Page Inside Ads	Cost \$400 \$350 \$300		
5-9. I want to place ad(s) in the EAS 2016 Color advertisement Ad Placement Back Cover Inside Front or Back Cover Full Page Inside Ads Half Page Inside Ads	Cost \$400 \$350 \$300 \$200		
5-9. I want to place ad(s) in the EAS 2016 Color advertisement Ad Placement Back Cover Inside Front or Back Cover Full Page Inside Ads Half Page Inside Ads	Cost \$400 \$350 \$300 \$200		n for size specificatio
Color advertisement Ad Placement Back Cover Inside Front or Back Cover Full Page Inside Ads Quarter Page Inside Ads	Cost \$400 \$350 \$300 \$200		n for size specificatio
Color advertisement Ad Placement Back Cover Inside Front or Back Cover Full Page Inside Ads Half Page Inside Ads Quarter Page Inside Ads	Cost \$400 \$350 \$300 \$200 \$150	1. (See Vendor Informatio	n for size specificatio
Color advertisement Ad Placement Back Cover Inside Front or Back Cover Full Page Inside Ads Quarter Page Inside Ads	Cost \$400 \$350 \$300 \$200 \$150	1. (See Vendor Informatio	n for size specificatio

Page 4 Subtotal (Sum up the values in the lines above) \$

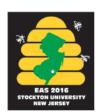




Stockton University, Galloway Township New Jersey – July 25th – 29th, 2016

DORM ROOM RESERVATIONS – Rooms are air-conditioned. PRICE INCLUDES BREAKFAST. There are no linens, so bring your own sheets towels and pillow. The beds are single and 80" long. Please refer to easternapiculture.org/conferences/eas-2016/2016-housing.html for further information and diagrams of the rooms.

SINGLE OCCUPANCY: (Specify days) ☐ Sun ☐ Mon ☐ Tues ☐ Wed ☐ Thu ☐ Fri			Multiply No. of days X \$60)	\$
Cost - \$60.00/day		D			*
DOUBLE OCCUPANCY: (Specify days) ☐ Sun ☐ Mon ☐ Tues ☐ Wed ☐ Thu ☐ Fri			Multiply No. of days X \$10	00	\$
Cost - \$100.00/day					
Linens, pillow and blanket (limited) for the week for people flying in only \$15 for week		5 101	\$15		\$
*If you chose a DOUBLE OCCUPANCY please list the name of your roommate. If you are sharing a room with someone who is registering separately, one of you will need to pay the \$100. We need the name of the other person so correct room assignments can be made.			Double Occupancy Roommate N	lame	
SPECIAL EVENTS					
Children under 18 must be accompanied by an adult a	at Special Events. Reserve	these eve	ents early, as tickets are so	ld on	a first
requested basis. Many of the events have maximum of					
many of the speakers and fellow beekeepers.	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		0		-
,					
MONDAY EVENING					
ON CAMPUS DINNER (reservations rec	juired)	Number	of people <i>X</i> \$15	→	\$
TUESDAY EVENING (Choose only one Tue. Even	nt)				
ON CAMPUS DINNER (reservations rec	juired)	Number	of people <i>X</i> \$15	→	\$
WEDNESDAY EVENING Choose only one wed	event				
BUS TRIP TO ZOO & COOKOUT (4:30 – 8:30) (Limited to first 150 people) Includes private tour of the zoo		Number	of people <i>X</i> \$25	→	\$
OR	our of the 200				
BRO AT LAKE EDED ON CAMPILS (~6.00mm)		Number	of people <i>X</i> \$25	→	\$
THURSDAY					
BUS TRIP to Harvey's (leaves 9:30 a.m. (Limited to first 90 people.) You will need to see Lunch for the bus trip	• •	Number	of people <i>X</i> \$20	→	\$
		_		_	
THURSDAY NIGHT SOCIAL AND Eggplant Parm (vegetarian)		ian) # o	f people <i>X</i> \$30	→	\$
AUCTION Seafood Scampi # o		# of	people <i>X</i> \$30	→	\$



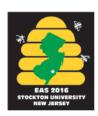
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FRIDAY NIGHT ANNUAL BANQUET	Vegetable Napoleon	# of people <i>X</i> \$50 →	\$			
	Mediterranean Chicken # of people X \$50 →		\$			
	Beef Tenderloin	# of people <i>X</i> \$50				
CHARITABLE DONATIONS						
Be an EAS Conference Sponsor (Place a comment in the Ea	AS Program)	Queen Level Sponsor \$50 →	\$			
EAS is a 501(c)(3) nonprofit organization.		Worker Level Sponsor \$25 →	\$			
Message for EAS Program >						
	Page 6 Subtotal (Su	m up the values in the lines above)	\$			
PAYMENT						
Payment is available by check or credit card.						
Credit card information can be provided on this form	n or by online registrat	ion at <u>www.easternapiculture.or</u>	Ţ.			
PAYMENT TOTALS						
PAGE 4 SUBTOTAL (Copied over from page 4) ▶						
PAGE 5 SUBTOTAL (Copied over from page 5) ▶			\$			
PAGE 6 SUBTOTAL (Copied over from page 6) ▶			\$			
GRAND TOTAL (Sum of Page 4, 5 and 6 Subtotals)			\$			
Please list any suggestions or restrictions that we should know about, to ensure an enjoyable experience at EAS						
2016:						

Registration questions? – E-Mail vendor mgr@easternapiculture.org call Bob Talkiewicz at 607-427-2420

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Eastern Apiculture Society VENDOR INFORMATION FORM

Stockton University, Galloway Township New Jersey – July 25th – 29th, 2016

CREDIT CARD PAYMENT OPTION

If paying by Credit Card – Complete the Information Below						
	Full Name as it appears on Credit Card MasterCard Visa		Security (3 digit) code on back of card			
Credit Card Information Contact	Credit Card Number			Expiration Date (MM/YY)		
	Signature					
CHECK PAYMENT OPTION						
If paying by Check – Follow the instructions Below						
	Mail this registration form along with a check made payable to EAS to the following address:					
Check Payment	Payment EAS Registration C/O Bob Talkiewicz Address: 106 Arthur Ave, Endicott, NY 13760					